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FOR IMMEDIATE RELEASE

Greater Greenville Association of REALTORS® launches Mobile Real Estate App.

Search All Local Homes for Sale on iPhone, BlackBerry, Android, and Tablet devices.

Greenville, South Carolina – April 11, 2013 – Greater Greenville Association of REALTORS®, a leading MLS with coverage area in Greenville, South Carolina, announced the launch of their mobile app, Greater Greenville SC Mobile Real Estate, that works on all major mobile devices and is available to download for free from all major apps stores, including iTunes, Android, and Blackberry. The public can download the app to their phone or tablet device to view all homes for sale or rent in the Greenville, South Carolina area.

Greater Greenville Association of REALTORS®'s mobile app uses Smarter Agent's patented GPS technology, to locate the user and display listings in the immediate area. Users can also search by address, city or zip code to see property details for all homes for sale or rent in a specified area, including price, square footage, estimated mortgage, taxes, features, maps, pictures and more. The "Refine Search" feature lets users select a price range, property type and the number of beds and baths to help them find just what they're looking for. If a user has questions or wants a tour of a property, the "Contact" feature within the app connects the user to the respective listing agent by phone or email.

Greater Greenville Association of REALTORS® partnered with [Smarter Agent](http://SmarterAgent.com), the leader in mobile real estate app development, to be able to offer clients and prospects a mobile house-hunting app available across all carriers and on all major mobile devices such as iPhone, Android, Blackberry, and tablets.

"The new Smarter Agent app for GGAR provides the consumer with the latest mobile technology available to quickly and efficiently locate properties in the Greater Greenville marketplace using their mobile devices. The ability to quickly pinpoint properties within close proximity to your GPS enabled device provides cutting edge technology that consumers and our members demand and enables the consumer with immediate access to our members regarding properties of which they may desire more information." Joe Pitts, V.P. MLS for Greater Greenville Association of REALTORS®

Consumers can text GGAR to 87778 to send Greater Greenville Association of REALTORS®'s mobile app to their mobile device, go to m.ggar.com to download the mobile real estate search, or simple visit their app store and search for Greater Greenville SC Mobile Real Estate.

About Greater Greenville Association of REALTORS®

The Greenville Board was organized June 25, 1925, with eighteen charter members. Official membership as of January, 2013 was 1700 members and 400 Firms.

The Multiple Listing Service was organized June 1, 1959, with 32 charter member firms. Membership as of January 2013 was 2000 members and over 442 firms. The MLS currently provides the latest real estate

technologies including mobile access to MLS information for our membership. In addition, the Association and MLS provides consumer access to the latest Listings and Firm/Agent contact rosters to for the Greater Greenville market via the GGAR.com website and mobile applications for Computer/Smart Phone/and Tablet devices.

The Greater Greenville Association of REALTORS® and The Multiple Listing Service of Greenville, SC are located at 50 Airpark Court, Greenville, SC 29607

ABOUT SMARTER AGENT

Smarter Agent is a mobile application pioneer that has created the first scalable mobile cascading Platform as a Service (PaaS) that enables widespread content distribution to consumers through native and HTML.5 apps. Smarter Agent powers more top downloaded real estate app store titles in the Android, iPhone and Blackberry marketplaces than any other in the real estate vertical. This includes the #1 and #2 downloaded and rated large franchisor apps, the most highly downloaded and rated independent brokerage office app and many of the top downloaded Multiple Listing Service (MLS) apps. The integration of SMS/text messaging, QR codes and intra-application features enhance discovery and viral distribution via social media and traditional channels.