

Affiliates are encouraged to attend all general membership meetings and social events. This provides the opportunity for Affiliates to network with REALTORS®. The more the REALTORS® see you representing your company, the more comfortable they will feel when gathering information on products and services you provide. Establishing a working relationship often starts with the connection Affiliates can make by being the member present at the meeting/event answering the questions. In turn, this connection can provide the Affiliate not only the support and promotion from a REALTOR® but leads and referrals as well.

Contact Us

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Greater Greenville Association of REALTORS®

50 Airpark Court, Greenville, SC 29607

Benefits of Affiliate Membership

With over 2,000 members, GGAR offers its affiliate members a broad range of networking opportunities to promote their company's brand and message to real estate professionals in the Greater Greenville Area.

Revised: 11/18/2015 cw



What is an Affiliate?

Affiliate Members are individuals or firms which, while not licensed to sell or appraise real estate, have an interest in acquiring information concerning real estate or provide services to the real estate industry.

Real estate transactions require the cooperation and coordination of many professionals, including REALTORS® who represent the buyers and sellers, and Affiliates who facilitate the process. The best REALTOR®-Affiliate partnerships are based on mutual respect, open communication, and an understanding of one another's role.

Becoming an Affiliate member is an excellent first-step in forming prosperous partnerships for a successful career.

Affiliate Benefits

- ◆ Contact information on the GGAR website
- ◆ Contact information listed in printed materials such as Broker Update Packets, Membership Luncheon Packets, GGAR Newsletter, etc.
- ◆ Attendance to Membership Luncheons
- ◆ Receive GGAR bi-monthly Newsletters and all GGAR Update Emails
- ◆ Networking and Sponsorship opportunities available for all GGAR Social events - There are different levels of sponsorship available for each event, please contact the staff liaison for additional information.

Event	Average Attendance	Sponsorship Amount	Staff Liaison
Free Friday Seminars	35-40	\$150	Leah Duke
Broker Update Meeting	60-70	\$600-\$250=\$350	Pam Youngblood
New Member Orientation	40-60	\$300-\$250=\$50	Leah Duke
Lobs, Links & Lanes Tournament	100-150	\$300 up to \$2,000	Connie Winslow
Member Luncheon	100-150	\$3,000 - \$250 = \$2,750	Pam Youngblood
Care and Share Program	75 children adopted annually	\$250+ <i>Varies see, staff liaison</i>	Leah Duke
REALTOR® Social	80-100	\$250-\$1,000 <i>Varies see, staff liaison</i>	Pam Youngblood
RPAC Fundraiser	150+	\$500 + <i>Varies see, staff liaison</i>	Chris Bailey
Revitalization Award	100-150 (presented at luncheon)	\$500-\$250=\$250	Leah Duke
Mix and Mingle	45-50	\$500-\$250=\$250	Connie Winslow
Commercial Property Share	40-50	\$1,600-\$250=\$1350	Lenda Jordan
Commercial Market Forecast	250+	\$1,000 up to \$6,000 <i>Varies see, staff liaison</i>	Lenda Jordan
Commercial Golf Tournament	60-70	\$1,000 up to \$2,000 <i>Varies see, staff liaison</i>	Lenda Jordan
Greenville Drive Night	25-30	\$1,200-\$250=\$950	Lenda Jordan

GGAR appreciates the support of its Affiliate members! As part of the Affiliate Appreciation Program, \$250.00 of your annual dues can be applied towards the sponsorship of one of the many GGAR events and programs. Information subject to change, so contact the appropriate staff liaison for the most recent information.